Beverly and Area

SPRING 2025

Community News







Moon Café Serving Authentic Italian Flavours

hen Swiss2Go moved out of their current location at 4306 118 Avenue to begin building an exciting future space for their café here in Beverly, something new quickly moved into the old site. There was a blink-and-you'll-miss-it transition, and suddenly a new sign was up and a new business was celebrating its grand opening. That business is Moon Café & Pizza, an exciting new dining experience furthering the rich culinary scene in Olde Towne Beverly!

Owners Amrit and Harpreet and their two kids moved from Milan to Edmonton in 2017. Along with them, they brought a dream that one day, in the words of Amrit, they "wanted to bring real Italian taste to the Beverly community". Harpreet had a passion for opening an Italian café, while Amrit's passion was for Italian pizza. And so, as 2025 began, they realized both of their dreams by opening Moon Café & Pizza, a beautiful new space that serves as both café and pizzeria. Citing pizza in particular for its cultural significance in Italy, Amrit and Harpreet are excited about the real, authentic Italian taste and ingredients that set them apart from other pizza establishments in the city.

This authentic taste is evident when you sit down to dine at Moon Café & Pizza. They use top quality cheese imported from Italy known as Fior di Latte, a unique form of mozzarella that gives a special flavour to their pizzas. Their bread, sauce, meat, and flour are all sourced directly from Italy as well, as are their specialty coffees. The experience is authentic and delicious, and the product speaks for itself. Whether you're savouring a meat lovers pizza loaded with pepperoni, pancetta, sausage, and ham, or a veggie pizza full of peppers, zucchini, eggplant, and onion, their menu is one worth exploring from top to bottom.

This menu extends beyond authentic pizzas and specialty coffees as well to include



homemade tiramisu and other baking, numerous flavours of paninis baked in store each day, biscotti, soup/salad specials, and croissant, omelette, muffin, and waffle breakfast specials. Gluten free paninis and pizzas are available as well. It's an expansive menu to explore, with breakfast, lunch, dinner, dessert, and drinks all available. Liquor service is coming as well, as the restaurant lends itself to a beautiful date night experience over a pizza and a glass of wine. In the warmer months, outdoor dining is available as well

"We want the community to get a taste of our pizza", says Amrit, who acknowledges the Beverly community they've moved into. "The community is good. Lots of good people. We want to serve them with our love." Whether you're popping in for a quick meal, to catch an Oilers game over a pizza, or you're booking a party or meeting, Moon Café & Pizza is ready to host you and show you the taste of authentic Italian dining. "We wanted to start with pizza, but there are so many things on the way; this is just the beginning," says Harpreet.

Welcome to the Beverly community, Moon Café & Pizza!

Go to mooncafeandpizza.ca to learn more and place your next order.



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The Community News Spring 2025 Edition

The 9,000 copies of Community News are printed and circulated to the five neighborhoods within Beverly (Abbottsfield, Beacon Heights, Bergman, Beverly Heights & Rundle Heights) as well as Montrose & Newton Communities.

If you know anyone who has not received a newspaper please have them call 780.413-6244 or drop by the Beverly Business Association Office and pick up a copy.

This newspaper is a not for profit enterprise for the benefit of all residents & businesses. No one receives any compensation for time spent in producing this newspaper.

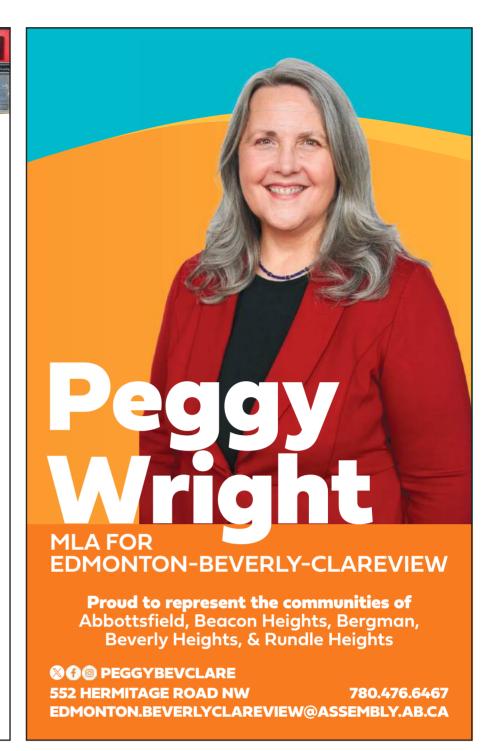
We are all volunteers!

We depend on the Advertisers and Community Partners to pay for the production and delivery of this paper. The Partners are the Beverly Business Association, Beverly Farmers' Market, Beverly Candora Society and the Olde Towne Beverly Historical Society. These four Associations feel it is important to communicate with all residents within our community. We are so very thankful to the advertisers, for without them we could not produce this newspaper. Their display Ads appear throughout this paper.

Please support them as they are strong supporters of our many community initiatives!

If you have any questions, concerns, suggestions or have any ideas for a community interest story, please send us a note to Community News, PÓ Box 20202, RPO Beverly, Edmonton Alberta T5W 5E6 or email us at info@beverlyfarmersmarket.ca

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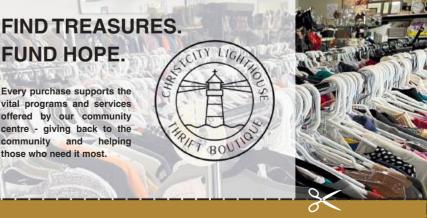
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Beverly's Seniors Gather to Exercise and Socialize

ack in 2018, a group of seniors gathered for the first time after the Edmonton North Primary Care Network began leading an exercise program in Beverly. This was the Edmonton North Primary Care Network's first program where they went "to the people", a unique opportunity for Beverly's seniors to enjoy a program right in the heart of their own community. The program emerged out of community meetings in late 2017, where a local senior mentioned the need for seniors to come together and be more active.

The program is still going strong today, even operating over the COVID-19 lockdown era via Zoom gatherings. Core to the exercises they do are light cardio and balance. Attendee Pat speaks to the importance of this, highlighting that "I've learned how to balance and how not to fall". speaking to the confidence that this gives her day-to-day. Program facilitator Natasha highlights that the exercises are personalized and tailored to the group. The group decides what it needs, and specific needs are developed into modified exercises tailored to individuals. A health questionnaire helps ensure each participant is exercising safely and beneficially.

A core of the group, as well, is socialization, recognizing that senior isolation can be a concern in any community. The program gives an opportunity for Beverly's seniors to gather weekly and spend time in community with friends. "Afterwards, we have coffee and tea, everybody gets chatting", says Pat. "People live alone, they want to take part in conversation". Once



the group came together after the pandemic, Natasha described the hugs and tears from attendees in the joy of getting to see each other and be together in community in person again.

The group meets in the former Rundle School at 11005 34 Street every Tuesday from 10am to noon. No referrals are needed, and the program is by drop-in with no registration required. It is a free program and welcomes those living in postal codes T5W, T5A, and T5Y. The group invites you to join them and be part of their community!

The Edmonton North Primary Care Network runs many other programs and services to support health and wellness, and you can learn more online at enpcn.com.



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So, What's A "Beverly" Anyway?



Beverly was chosen as the name for our area back in 1904 by the Canadian Pacific Railway, being named after the Beverly township in Wentworth County, Ontario. This Ontario township was the former home of R. R. Jamieson, the General Superintendent of the Canadian Pacific Railway at the time, the likely reason for the name choice. Beverly would go on to be incorporated as a hamlet in 1906, a village in 1913, and a town with over 1000 people in 1914.

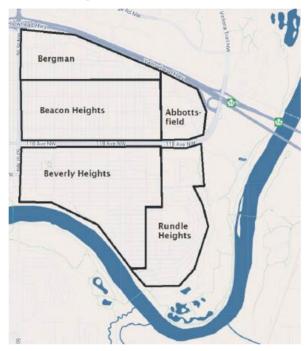
The official incorporation of the town of Beverly in 1914 reads that the town included "all of River Lots 36 and 38 Edmonton Settlement and that part of River Lot 40 Edmonton Settlement which has been subdivided and registered at the Land Titles Office under plan A.R. 2528". On today's map, this is recognized as the Yellowhead Trail being its north boundary, 50 Street being its west boundary, and the river forming its south and east boundaries. This includes five current neighborhoods: Abbottsfield, Beacon Heights, Bergman, Beverly Heights, and Rundle Heights.

The town of Beverly would go on to amalgamate with the City of Edmonton, effective on December 30 of 1961. At the time of amalgamation, the population of Beverly was 9000. Despite now being a part of the City of Edmonton, the Olde Towne Beverly name has never gone away, and the name of Beverly remains the predominate title for the area to this day. Whether referring to the Beverly Farmers' Market or the Beverly branch of the Servus Credit Union, it's a title we still use regularly in referencing our area. When speaking of Beverly as a name, one refers to the whole of the Olde Towne, inclusive of all five neighborhoods that hold the Yellowhead, 50 Street, and the river as their boundaries.

Those five neighborhoods within Olde Towne Beverly are:

1) Bergman: the northernmost point of Beverly, consisting of the area east of 50 Street between 122 Avenue and the Yellowhead Trail. A key feature of Bergman is Bergman Park.

- 2) Beacon Heights: immediately south of Bergman, consisting of the area east of 50 Street between 118 Avenue and 122 Avenue, with 34 Street as its eastern boundary. Key features of Beacon Heights include Jubilee Park and the Community League rinks, as well as Beacon Heights School
- 3) Abbottsfield: east of Bergman and Beacon Heights, consisting of the area east of 34 Street and north of 118 Avenue, with the Yellowhead Trail and Victoria Trail as its north and east boundaries. Key features of Abbottsfield include Abbottsfield Park, Abbott School, the Abbottsfield Rec Centre, and the Riverview Crossing Shopping Centre.
- 4) Beverly Heights: consists of the area east of 50 Street and south of 118 Avenue, with the river as its southern boundary. It stretches east to 34 Street north of 111 Avenue, and to 36 Street south of 111 Avenue. Key features of Beverly Heights include Floden Park and the Community League hall/rinks, Ada Boulevard and river valley views, John J. Olinyk Park, and St. Nicholas Junior High School.



5) Rundle Heights: east of Beverly Heights, including the area south of 118 Avenue with Rundle Park as its east and south boundary. Key features of Rundle Heights include Ivor Dent School and direct Rundle Park/river valley access.

Within these five neighborhoods of Beverly are two Community Leagues. East of 50 Street and south of 118 Avenue is the Beverly Heights Community League, which serves residents of the neighborhoods of Beverly Heights and Rundle Heights south of the Avenue. East of 50 Street and north of 118 Avenue is the Beacon Heights Community League, which serves residents of the neighborhoods of Beacon Heights, Abbottsfield, and Bergman north of the Avenue.

By living in one of these communities, you have the opportunity to gain membership to your local Community League and benefit from

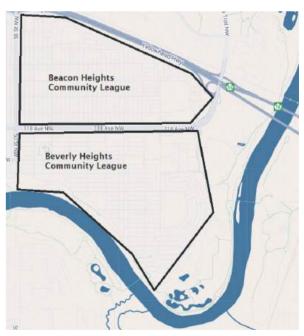
their vast array of services and programs.

Summarizing this, a resident might live in the Rundle Heights neighborhood of the Beverly Heights community, within the area of Beverly, or may live in the Abbottsfield neighborhood of the Beacon Heights community, within the area of Beverly. However it is broken down, the five communities together comprise Beverly as it existed as the Olde Towne.

Not to be forgotten, of course, are the residents of Montrose and Newton, who receive this newspaper, as well as residents from Highlands and beyond. Though outside of the five neighborhoods of the Olde Towne, many residents of Montrose, Newton, and Highlands frequent the Beverly business district as their primary business area, regularly visiting or working in its shops and restaurants, and enjoy Rundle Park and a number of Beverly amenities and events. These members of Montrose, Newton, and Highlands are deeply important to Beverly's story as well.

Out of all of this, the important lasting legacy of the Olde Towne of Beverly, with its rich, storied history dating back beyond that first utterance of "Beverly" in 1904, is the small town community feel that persists in our area. The people of Beverly are loyal to the community and to one another. We love running into friends and neighbors at the grocery store, while out for lunch, or at community events. We care for one another, and tell stories of the generations of our families that have fallen in love with the area and stayed in Beverly. There's just something about the Olde Towne that is special beyond description.

Whether you're part of Abbottsfield, Beacon Heights, Bergman, Beverly Heights, or Rundle Heights, or the neighborhoods of Montrose, Newton, Highlands, or beyond, you're a cherished piece of the longstanding story of a special, tight knit community called Beverly every time you step foot in the Olde Towne.



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Rundle Park: From Mines to Farm to Landfill to Cherished Park

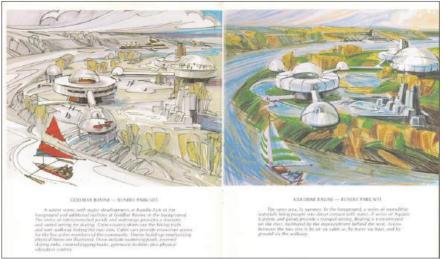
undle Park as we know it today is a local treasure. Packed full of things to do year-round, it is a special place to explore and enjoy. Whether an adult out with friends to golf in the summer (with clubs or with Frisbees), or a child out with their family to sled in the winter, the park is a gem for the community, full of activities for all ages.

Rewind a few decades, however, and this was certainly not the case.

The land at Rundle Park was used in the early 1900s for what we know to be the predominant industry in Beverly at the time: coal. Rich coal seams were discovered along the North Saskatchewan River early in the 20th century, and the next few decades at the site of Rundle Park were dominated by deep burrowing into the side of the riverbank as European immigrants settled and mined. Prominent among these was William Humberstone, who bought a half section of River Lot 42, east of modern day 34 Street, in the year 1900 and operated the Humberstone Coal Company on the site. While mining went on below, the land above was operated as a farm by William's brother Fred, which provided food for both the miners and the mining horses. Fred would go on to be mayor of Beverly in 1920.

Later, the Prins family would immigrate to Canada from Holland in 1927, and Jacob Prins chose to purchase the 186-acre Humberstone Farm atop the Humberstone coal mine, living in the two-story Humberstone house that had been a rooming house for coal miners. The Prins family grew potatoes and numerous other vegetables at the farm, including growing Alberta's first cauliflower. The family collected royalties from ongoing mining operations below them, though this had its risks as several livestock were lost when the earth collapsed into an old mine shaft.

The land ceased vegetable production in 1966, as it was swallowed by the emergence of the



Artist renderings of plans for Rundle Park from 1973.



Photo of construction of Rundle Park Golf Course taken on July 14, 1971.

Rundle Heights subdivision and the Beverly landfill. The old white Humberstone house, now home to two generations of the Prins family, was pulled down in 1969. Jacob Prins Park at 121 Avenue and 53 Street is named in honour of his contributions to our area.

The Beverly landfill emerged on the future Rundle Park site in the 1950s, being bought by the City of Edmonton in 1956 for use as the city's landfill for just under \$30,000. Despite the Rundle Heights subdivision encroaching on the site, city engineers proceeded and so would begin many years of the city's garbage being trucked through the heart of Beverly. It was believed that the landfill would fill within 10-15 years, but it was a temporary solution to a big city problem. During the 1950s, black bears visiting the

landfill to rummage through garbage were a concern, and admittedly an amusement, for locals.

After the town of Beverly amalgamated with Edmonton at the end of 1961, the landfill was a significant strain between residents of Beverly's communities and Edmonton's city hall. Its continued operation in the 1970s, and particularly health concerns related to smouldering garbage, became the predominant point of meetings between residents, city administrators, and politicians. Initial plans called for the landfill to become parkland after its 10-15 year lifecycle, as the people of Beverly were quick to remind the city. An Edmonton Journal article from the late 1960s attested to this conflict, claiming that the landfill was the sole issue that got City of Edmonton mayor Ivor Dent

elected in 1968. Ivor Dent would help steer the makeover from landfill to park. The school in Rundle Heights is now named in his honour.

The makeover of the area into parkland brought about high expectations for the site. It was to be a modern and world-class space, together with Gold Bar Park set to "rival Copenhagen's famed Tivoli area", as claimed in a 1969 Edmonton Journal article. Some early drawings were peculiarly futuristic and ambitious. In April 1974, a proposal from Alberta Environment included such plans as a playground, a maze, rides, an illusion house, a climbing mountain, a theatre, a swimming pool, and lagoon, a cable-car ride across the river, a golf course, tennis courts, and soccer fields. This would be toned down, but what did get built was special and packed with amenities none-theless

1972 saw the completion of the Rundle Park Golf Course, at the time a nine-hole course. The city officially opened the whole of the park in 1978, naming it for Methodist Missionary Robert T. Rundle. This ended the Beverly Landfill chapter and began what we know now as Rundle Park. Among features of this new park have included the golf course, baseball diamonds, beach volleyball courts, disc golf, horseshoe pits, mini golf, lake houses with boat rentals, picnic sites, playgrounds, soccer fields, football fields, tennis courts, sledding hills, skating paths, a swimming pool, countless trails, and more.

Decades later, it remains a special place, a gem in the corner of the City of Edmonton with much to be explored. As winter makes way for spring, the park will again be packed with soaring frisbees and golf balls, its picnic sites full of family outings, and its trails loaded with hikers and bikers, all of them continuing the storied history of one small bit of riverbank along the North Saskatchewan river.

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Beverly Farmers' Market Offers Fresh, Local Goods All Year Round

he Beverly Farmers' Market ventured into uncharted territory this past winter, operating as a year-round market by moving indoors in the fall for the first time. After its final market in October of 2024, the market moved from the parking lot to the inside common area of the Riverview Crossing Shopping Centre, running through the winter right up until its upcoming return outdoors to start its summer 2025 season this May.

This move came out of a passion that residents of Beverly and all of Northeast Edmonton should have access to nearby fresh, local goods. From fresh vegetables to bread to honey to baking, nobody brings together the best of fresh, locally made products like a farmers' market, and the Beverly Farmers' Market filled that need this winter, with its wide array of wonderful vendors offering so many special products available right at home in Beverly.

It was a successful winter season for the market, with so many coming to shop and enjoy the market from throughout Beverly and beyond. Many vendors attested that Beverly was their best weekday market over the winter, speaking to our community's local customers who came out on even the coldest winter days to be in community and load up on fresh goods.

The market had a lot of fun with events and holidays that are not typically within its calendar. This included being a trick-or-treating stop at Halloween and a Chocolate Egg Hunt



destination at Easter, both of which gave families an opportunity to go out with the kids and have some fun in their community.

The market now looks forward to returning outdoors, starting up in the west parking lot of the Riverview Crossing Shopping Centre like usual in mid-May. The final indoor market will be May 6, followed the next week by the first outdoor market on May 13. Hours will also adjust from the 2-6pm winter hours back to the market's 3-7pm summer hours starting with the first outdoor market. This will begin the Beverly Farmers' Market's 29th outdoor season, and bring an exciting slate of new and returning vendors all summer long.

As always, the outdoor market will feature the atmosphere that locals have come to love. serving as a destination every Tuesday to visit neighbors and be in community. With games for the kids, seating, and live music, the market is the perfect place to stay a while, chat and visit, and appreciate the tight knit community that makes Beverly so special.

Learn more at beverlyfarmersmarket.ca and follow the market on Facebook at facebook. com/beverlytownefarmersmarket and on Instagram at @beverlymarketyeg.

See you at the market!

You Are Invited To Experience The Taste Of Farm & Oven Fresh!



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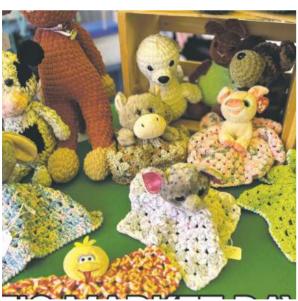




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The Abbottsfield Recreation Centre Society will be hosting their annual general meeting on Monday May 5th at 6:30 pm, located at 3006 119 Ave in multipurpose room space. Come in person or by zoom, if interest in attending by zoom please contact our office at 780 479 5895 or info@abbottsfieldreccentre.com for more details.

Are you looking to volunteer in your community?

The Abbottsfield Recreation Centre is actively looking for Board Members to join our team. ARC welcomes any community member that shares the passion of connecting people through programming, activities, and events. However, if you are not interested in being on the board there are volunteer positions on committee for things like fundraising, advertising, social media, etc. If you have specific ideas on what you think will benefit our commu-

nity, we are always open for discussion.

Board meetings are the last Monday of the month unless there is a holiday. At the Abbottsfield Recreation Centre 3006 119 Ave. If this is something you may be interested in, please kindly reach out to us, by email or phone.

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Keep in touch by following us on social media, stopping by our office, or giving us a call:

> #262, 3210- 118Ave Edmonton AB info@candorasociety.com 780-474-5011 @THECANDORASOCIETY

Get Connected!

Find a list of our current program and volunteer opportunities by scanning the QR code.



May and June At A Glance

Mondays

Women's Fitness @ 9AM - The ARC Toddler Music @ 10:15AM - The ARC

Tuesdays

Crawlers & Cruisers @ 9:30AM - The ARC STEAM Afterschool Club @ 3:30PM - CANDORA Book Club on May 20th & June 17th @ 5PM -**CANDORA**

Wednesdays

Crawlers & Cruisers @ 9:30AM - The ARC Stay & Play @ 10AM - Beverly Daycare Health for Two @ 1PM - CANDORA Drop-in I.D. Clinic @ 1PM - CANDORA Neurodivergent Parenting Chat @ 5:30PM -**CANDORA**

Thursdays

Baby & Me @ 9:30AM - The ARC Outdoor Risky Play @ 9:30AM - Rundle Park Crochet Group @ 9:30AM - The ARC Community Lunch @ 11:30AM - The ARC

Fridays

Drop-in I.D. Clinic @ 9AM - CANDORA Wellness Compass @ 10:30AM - The ARC Yoga @ 1PM – The ARC

Stay tuned for PD-Day Programming on May 20th, 21st, and June 9th. Don't miss an update - sign up for our online newsletters: bit.ly/candoramonthly.

*Please note that CANDORA offices and programs are closed for summer break from June 23rd- July 1st. Summer programming will begin on Monday, July 7th!

2025 CANDORA Summer Programming Sneak Peek:

2025 CARDORA Summer Frogramming Sheak Feek.				
Parented	Drop-In	Adult	Youth	Community
Programs	Preschool	Programs	Programs	Field Trips
Family Playdates	Three days a	English learning	Babysitting	Edmonton
including risky	week for kids 3-	clubs, ribbon skirt	courses, home	Valley Zoo,
play, music time,	6 years old	making, fitness	alone courses,	Borden Park,
and more fun	from 10AM-	classes, and	teen kitchen,	Millcreek
parent/caregiver	2PM with field	parent/caregiver	STEAM,	Pool, the
and tot	trips included!	programs.	summer	Legislature
programming!	This program is		camps, and	Grounds, and
	first come first		more!	fantastic
	served up to 15		Volunteer	spray parks
	kids.		opportunities	around the
			available.	city!





Auntie Bev's Burgers Are Back!

Just in time for summer bbg season, Auntie Bev's delectable burgers are back for a limited time. These handmade patties are made weekly in small batches to ensure the freshest and tastiest ingredients. Try all three flavours in packs of six: original (\$16), cheddar & bacon (\$18), and cheddar & jalapeno (\$18). Stay tuned for our backyard bbq side dishes coming soon to complement your homemade burgers!

Bev's Burger Blitz sales support CANDORA programs that serve women, children, and families in the community by providing free programs, events, and more! Order your burgers online at www.auntiebevs. ca or pick up in-person at the Beverly Towne Farmers Market every Tuesday at Riverview Crossing from 2PM- 6PM and outdoors starting May 13th from 3PM-7PM. Find us on social media @auntiebevsyeg for all the latest updates and market days.



For Seniors, By Seniors CANDORA'S NEW Seniors Group (55+) Is Looking for You!

We're building a Volunteer Leadership Team to help guide and shape programs that support connecting Newcomer Canadian Seniors with local community seniors. This team will help plan, organize, advocate, and lead community initiatives that make life better for seniorsespecially those who may be isolated, underresourced, or overlooked. If you'd enjoy being part of leading this NEW group, please apply online or give us a call at 780-474-5011.

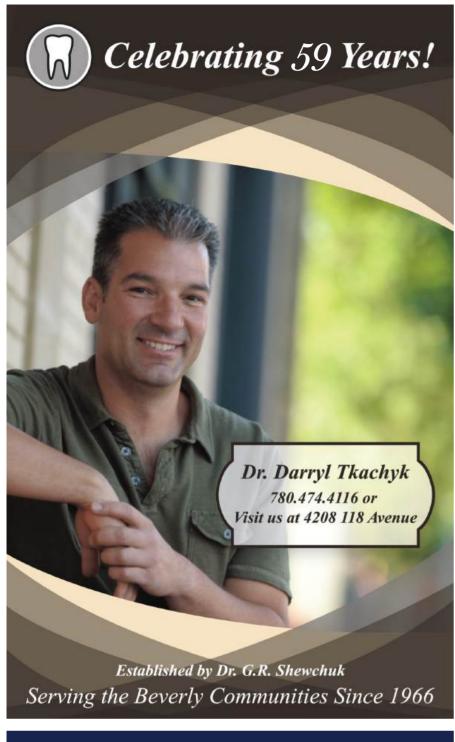


Scan the QR code or type this address into your web brower: https://bit.ly/ candoraseniorsgroup

Your Contribution Makes a Difference

CANDORA is always looking for ways to improve and implement new programming based on the needs of the community – and we need your help to do this. Whether it's \$1, \$10, \$50, or more, your donation to The CANDORA Society of Edmonton makes an impact and provides individuals and families the resources they need to break out of social isolation. From program improvements to emergency food supplies to bigger and better community events, your contribution means a healthy and thriving neighbourhood. Please consider donating to CANDORA and watch your donation actively grow our capacities.

Tax receipts are available for donations of \$10 or more. Monetary donations can be made online via bit.ly/donatetocandora or via cheque or cash dropped off to our offices at #262, 3210- 118Ave. THANK YOU!











TRIVIA CHALLENGE

- 1. Which of the following is a currently operating school in Beverly?
- a. RJ Scott School
- b. Lawton School
- c. Beacon Heights School
- d. Rundle School
- 2. The first mayor of Beverly, Gustave C. Bergman, had a salary of what?
- a. \$2.50 per hour
- b. \$5 per hour
- c. \$10 per hour
- d. \$25 per month
- 3. In which park is the Beverly Heights **Community League** hall?
- a. Floden Park
- b. Rundle Park
- c. Jubilee Park
- d. Ray Loga Park
- 4. By visiting 4547 118 Avenue, you can eat delicious Indian cuisine at:
- a. Pappa's Restaurant
- b. A Yah Mi Deh
- c. Kingdom of Spices
- d. Tim Hortons
- 5. What was the name of **Beverly's first resident** doctor, who arrived in 1957?
- a. Jacob Prins
- b. Chris Keeler
- c. William Humberstone
- d. Mel Snihurowych



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The Medicine Shoppe &

6. Which business resides inside the Riverview Crossing Shopping Centre?

- a. Coles Pharmacy
- b. Million Thai Restaurant
- c. Dollarama
- d. River City Denture
- 7. Where can you visit in Beverly to try its popular high tea?
- a. A&W
- b. Moon Café & Pizza
- c. JayBees Restaurant
- d. Old Beverly Café
- 8. Which of the following is a vendor at the Beverly Farmers' Market?
- a. Tea Boutique
- b. Gourmet Spice Land
- c. Annette's Homemade Baked Goods
- d. Mark Stephenson's Crochet Creations
- 9. Why is there a long strip of grass in front of Abbott School at 34 Street?
- a. Former site of the Avalon Theatre
- b. Former site of a row of miner's homes
- c. Former train line
- d. Former dump
- 10. Who once worked out of Beverly's town hall as a Justice of the Peace?
- a. Canadian curler Randy Ferbey
- b. Former mayor Stephen Mandel
- c. Hockey player Pat Maroon
- d. Member of the Famous Five Emily Murphy

JC' SD' 3Y' 4C' 2D' 6Y' \D' 8Y' 6C' JOD

Answers:







Welcome to Swimming

is a free City of Edmonton program for newcomers which includes a full tour of the swimming pool, amenities and change rooms. Registration is not required for the advertised dates, you can simply check in at the front desk at the respective pool.

For more information on the program, or to book a group tour, please contact Jennifer Bowman at jennifer.bowman@edmonton.ca or 780-508-9082.

Welcome to Swimming includes:

- ★ A full tour of the pools, change rooms and information on the amenities: waterslide, rope, waves, hot tubs and steam rooms. Translators are welcome to accompany anyone participating in the program.
- ★ Water safety education and pool rules: where to go, what to wear, what to bring, what to expect.
- ★ Deep Water safety; chest deep water, drop off zones and swim test information.
- ★ Finding you the right sized lifejacket.
- ★ Optional: A free swim assessment by a certified Aquatic Instructor. Swim assessments are an evaluation of your swimming ability and determine which level of swimming lessons you or your child would register in.
- ★ The opportunity to ask questions.
- ★ Welcome to Swimming attendees are welcome to stay and enjoy a free public swim after the tour, if they would like to go swimming (optional).

This program is for individuals, families, and groups and is offered at:

The Meadows Community Recreation Centre: 2704 17 Street NW

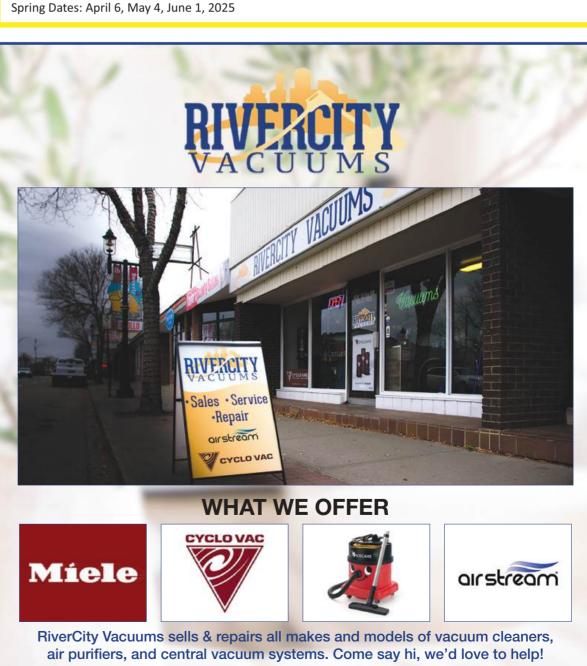
Fourth Friday of the month from 6-8pm Spring Dates: April 25, May 23, June 27

Mill Woods Recreation Centre: 7207 28 Avenue NW

Third Saturday of the month from 2 to 4pm Spring Dates: April 19, May 17, June 21

Clareview Community Recreation Centre: 3804 139 Avenue NW

First Sunday of the month from 2 to 4pm Spring Dates: April 6 May 4 June 1, 2025



CONTACT US

780-477-5555

Q 4004 118 Ave NW













Where In Beverly Am I?

Identify these ten places in Beverly!

Email your answers to beverlybrz@telus.net to be entered to win a \$25 gift card from the Beverly restaurant of your choice!









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Coles Pharmacy Team

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THE OLDE TOWNE BEVERLY HISTORICAL SOCIETY

beverly-history.ca

MARKET GARDENS

When immigrants arrived in Beverly from places such as Holland and Ukraine, they brought with them an expertise in growing. It's no wonder so many started market garden farms in and around Beverly, some of which still exist today. These bounty of the land entrepreneurs include Mary Gordulic, The Vissers (Riverbend Gardens) the and Zaychuks.

The Zaychuk Farm

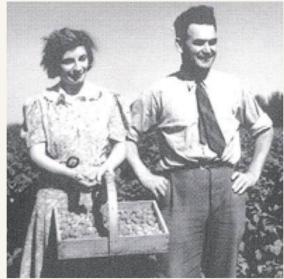
Started as the first commercial small fruit operation in Western Canada during the Depression years, Zaychuk Farms has grown to be one of the biggest and longest operating family-run produce growers in the province.

The venture was started by Stephen Michael Zaychuk, who was born in Bruzuchowicze, Poland on February 2, 1908 and emigrated to Canada in 1927. Eight years later he married the former Mary Kobewka of Beverly and that very year he began growing strawberries on property along 44th Street.

The story goes that Justice H.H. Parlee gave him \$200 to start the venture and said that if the business prospered, he could repay the money, but if it did not, Zaychuk owed him nothing. In 1943, Zaychuk successfully grew Concord grapes outside and later he expanded the fruit operation by propagating fruit trees for the local climatic conditions.

In 1952, Zaychuk was elected to Beverly town council and then returned to office three more times, serving nine years until amalgamation with Edmonton at the end of 1961. That year, he and his son David joined as partners to form Zaychuk Nursery and Vegetable Farms Limited and acquired land east of Namao.

With the guidance of Mr. Zaychuk as president, the company became the largest fresh vegetable growers in Alberta and continued to grow and prosper until a tragic end to the story. Stephen Zaychuk was killed in a car accident in Little Fort, BC on April 4, 1973. The family has carried on the tradition he so tenaciously began.



STEPHEN AND MARY ZAYCHUK Photo courtesy David and Ann Zaychuk



DAN & ANASTASIA DANILOWICH
Danilowich Store, circa 1912
Photo courtesy Ann Shobbrookrt

Dan and Anastasia Danilowich and their families arrived in Beverly in 1912. Dan had been born in Toorod, Ukraine on December 24, 1883 and, while still a teenager, was drafted into the Austrian Army, where he rose to the rank of lieutenant in three years' He married 19-year-old service. Anastasia Proch February 23, 1908 and the couple and their families left for Canada in June of that year. They settled in Manley, Alberta and, in 1910 through 1912, Dan and his brother-inlaw worked with a team of oxen laying track from Edson through Entwistle, Carrot Creek and Carvel.

In 1912 Dan moved his family to Beverly where he worked as pit boss in the Humberstone mine. But, in the community, Danilowich fledgling apparently realized the potential of the retail business and he and his brother John constructed the first general store in Beverly. The store boasted an ice house at the back, where huge blocks of ice were stored to keep meat and perishables fresh. The family lived above the store, which opened at eight in the morning and closed at 10 in the evening. In these cramped living quarters they raised 13 children, born between 1909 and 1933. They lost four of their children while still infants and son Michael died when he was just five.

The first post office in Beverly was started in the warehouse attached to the store but later was moved to a building at 40th Street and 118th Lona residents Avenue. time remember the Danilowich dog, Teddy, would often fetch the mail at the new post office. "Mr. Dan", as he was known to locals, spoke several languages fluently, including German, Ukrainian, Polish, Russian, Hungarian and English and he was frequently used as a translator. His hobby was carpentry and he particularly loved to build houses and he also helped construct the Night & Day Cafe, Transit Hotel and Northwest Industries.

Behind the store was a garden and a few animals - a cow, chickens and geese. Anastasia often baked buns, donuts and often called the children in on a cold winter day for hot soup or anything that she had to warm them up when they were on their way home from school. In 1930, the depression caused extreme hardship in the community and unpaid bills forced the closure of the store. Eight years later, Kelly Douglas and H.H. Cooper Wholesale Grocers offered backing to reopen the business. Danilowich then operated the store until 1952, three years after Anastasia died on October 29, 1949. He retired to his beloved carpentry and rest in the garden and lived to be 85 years old. He died July 29, 1969.



As published in Built on Coal, A history of Beverly, Edmonton's working class town written by Lawrence Herzog.

Copies are available for purchase by calling the Beverly Business
Association Office at 780-413-6244

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Beverly Business Word Search

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Rivercity Vacuums
Kingdom of Spices
Crest Barber Shop
Beverly Denture
Yang Ming Buffet
Stawnichys
Million Thai
Indian Bazaar
JayBees
Keco Collectibles
Dr Darryl Tkachyk
Old Beverly Cafe
Apollo Propane

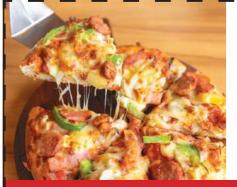
Italian Bakery
Pappas
Widynowskis
Mama Donair
Amazone Playzone
Riteway Plumbing
Primera Bakeshop
Medicine Shoppe
Moon Cafe
The Big Squish
Donair Lover
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THE OLDE TOWNE BEVERLY HISTORICAL SOCIETY

THANK YOU

TO ALL OF OUR

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OUR 2025 CASINO FUNDRAISER IS NOW COMPLETE.

A HUGE THANK YOU TO THOSE WHO FILLED VOLUNTEER SHIFTS AND CAME OUT TO SUPPORT THE OLDE TOWNE BEVERLY HISTORICAL SOCIETY ON FRIDAY, APRIL 25TH AND SATURDAY, APRIL 26TH.

IT IS WITH THE COMMUNITY
INVOLVEMENT OF OUR
VOLUNTEERS THAT WE ARE
ABLE TO CONTINUE
SHARING OUR
WONDERFUL COMMUNITY
AND THE HISTORY
OF BEVERLY!



WE APPRECIATE YOUR TIME AND SUPPORT!



THE BEVERLY CLEANUP EVENT IS RETURNING ON SATURDAY, JUNE 14!

You are invited to spend a morning cleaning up litter and debris around the Beverly community.

The cleanup will take
place out of the
Abbottsfield Rec Centre at
3006 119 Avenue, and runs
from 9am to noon on June 14.
At noon, the event will
conclude with a free BBQ lunch
back at the Rec Centre.
Considering joining
and spending a morning
collecting litter and
beautifying our community!

Please register ahead
of the event at
beverlycleanup.com
to ensure sufficient supplies
for the BBQ.
Thank you!



Built on the coal mining and agricultural industries, Beverly has a rich pioneering history.

The Olde Towne Beverly Historical Society operates the Beverly History Interpretive Centre to allow students, seniors, and the general public access to a variety of artifacts used by Beverly residents throughout the community's 100 plus year history.

Interpretive Centre Tours

The Centre is set up to showcase the work and lifestyle of the 1930s and allows an opportunity to connect with the people who built and worked in this community.

During educational program sessions, participants are given a chance to try some hands-on pioneering activities, such as knitting, weaving, working with coal, and food preparation.

Classroom/School Visits

With a variety of programs suitable for elementary students

Our programs are directly linked to the Alberta Education Program of Studies. Area schools are also invited to join us November 10th or the Friday prior to November 11th at the Beverly Cenotaph for the Student Remembrance Day Ceremony.

Please email

Beverlyhistoricalsociety@gmail.com for more information on educational and group visits to the Interpretive Centre.







The Olde Towne Beverly Historical Society
We encourage the preservation of area history through the
collection of stories, photographs and memorabilia that built
our community.

We would love you to share your stories and pictures with us. Join us for a cup of tea, volunteer at the Interpretive Centre, casino, or join us on the board!

Visit us on Facebook or online at beverly-history.ca Email us at Beverlyhistoricalsociety@gmail.com

THE OLDE TOWNE BEVERLY HISTORICAL SOCIETY

2025

New Membership Renewal

Name:
Address:
Telephone:
Email:

Membership Type: Individual Family Business
May we contact you with volunteer opportunities? YES NO
Areas of Interest:

Please mail completed form to: the Olde Towne Beverly Historical Society Box 20202 RPO Beverly Edmonton Alberta T5W 5E6



ON THE AVENUE

NEWS FROM THE BEVERLY BUSINESS ASSOCIATION

2025 SPRING EDITION



UPCOMING EVENTS

The Beverly Business Association is excited to host and support numerous events in Beverly in 2025! Below is our event calendar.

Visit mybeverly.ca for more information!



Beverly Farmers' Market
Outdoor Dates: May 13-October 7, 2025
Location: Riverview Crossing Shopping Centre west parking lot
Time: 3-7pm each Tuesday

Beverly Cleanup

Date: Saturday, June 14

Location: Abbottsfield Rec Centre (3006 119 Avenue)

Time: 9am to noon (BBQ at noon)

Golf Tournament
Date: Friday, June 20
Location: Rundle Park Golf Course
Time: Tee off @ 10am, banquet @ 2pm





Pancake Breakfast Date: Wednesday, July 23 Location: Samale Inn (3945 118 Avenue)

Time: 8:30-10:30am

Beverly Dining Week
Date: October 10-20
Location: Restaurants across Beverly

Remembrance Day
Date: Tuesday, November 11
Location: Beverly Memorial Cenotaph (4001 118 Avenue)
Time: Church service @ 9:30am, Cenotaph ceremony @ 10:50am

BE IN THE KNOW.

SIGN UP FOR OUR NEWSLETTER!

Stay up to date on the latest news in Beverly's business community by subscribing to our newsletter!
Visit mybeverly.ca to sign up.



TELL US WHY YOU LOVE BEVERLY

In 150 words or less please answer the following:

- I love Beverly because...
- My favorite Beverly business is...
- My favorite Beverly restaurant is...

Send to: beverlybrz@telus.net

or

Beverly Business Association P.O. Box 20202, RPO Beverly

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f @beverlybusinessassociation